

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Prohibition and Excise Department – Madhya Vimochana Prachara Committee -Sanction of an amount of Rs. 17,10,821/- towards the awareness campaigns conducted to educate the people on the adverse effects of consumption of Alcohol and its products and to generate social awareness - Orders – Issued.

REVENUE (EXCISE. II) DEPARTMENT

G.O.Rt.No. 1755

Dt:30.12.2010.

Read the following:-

1. From the CPE., Lr. No. 11533/2007/CPE/C6, Dt: 13.05.2009.
2. From the CPE Cr. No. 16931/2005/CPE/C6, Dt:09-06-2009.
3. From the CPE Cr. No. 16931/2005/CPE/C6, Dt:25.06.2009
4. Govt. Memo No. 30253/ Ex-II(2)/2010, Dt: 21-07-2010.
5. From the CPE Cr. No. 16931/2005/CPE/C6, Dt:06.10.2010.

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ORDER:

In the references first to third read above the Commissioner of Prohibition & Excise Hyderabad has stated that the Chairman, Madhya Vimochana Prachara Committee, have incurred an amount of Rs. 17,10,821/- towards the awareness campaigns conducted on the adverse effects of consumption of liquor and to generate social awareness, and also on T.A and D.A payable to the Chairman and (8) Members and salaries to outsourcing staff of Madhya Vimochana Prachara Committee.

2. The Commissioner of Prohibition & Excise Hyderabad has further stated that the bills furnished by the Chairman, Madhya Vimochana Prachara Committee are not in accordance with the provisions of A.P. Financial code and requires relaxation to the provisions of the A.P. Financial Code and requested the Govt. to issue appropriate orders in the matter.

3. Government, have carefully examined the matter, and hereby sanction an amount of Rs. 17,10,821/- (Rupees seventeen lakhs ten thousand eight hundred twenty one only) to meet the expenditure incurred on the awareness campaigns conducted on the adverse effects of consumption of liquor and to generate social awareness, and the expenditure T.A and D.A of the Chairman and (8) Members and salaries for the outsourcing staff of Madhya Vimochana Prachara Committee in relaxation of AP Financial Code and Tender Procedures as detailed below:

Sl.No	Purpose	Amount in Rs.
1	a) Publicity through mobile van from 29.12.2008 to 1.3.2009 which includes Van, driver, Cleaner, Projection, Lighting, Mike set, Generator, Supervisor. b) Monthly payment for street play with 8 Members Artists for two months	7,60,000 3,60,000 ----- 11,20,000
2	Advertisements published in various magazines given by Chairman , MVPC	3,90,934/-
3	TA / DA to Chairman and (8) Members	1,45,087/-
4	Salaries to outsourcing staff of MVPC (for the period from 1.4.09 to 31.7.09)	54,800 /-
	Total	Rs.17,10,821

4. The Commissioner of Prohibition & Excise Hyderabad shall take necessary action in the matter. He is requested to follow strictly the financial rules in vogue in future while incurring the expenditure in this regard which is mandatory in respect of spending of public funds.

5. This order issues with the concurrence of Fin (Exp.Rev) Dept, Vide U.O. No. 30089/375/A2/Exp.Rev/2010 Dated: 19-11-2010.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**ASUTOSH MISHRA
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Commissioner of Prohibition & Excise Hyderabad.

Copy to:

The PS to Prl.Secry to CM.

The PS to Minister for Excise.

The Fin. (Exp.Rev) Deptt.

S.F/ Spare.

//FORWARDED:::BY ORDER//

SECTION OFFICER